



“What does it mean to become an iron-clad organization which successfully maneuvers the world in any disruptive, turbulent economy?”

A multi-million dollar question asked by organizational leaders around the globe who dares to achieve that state.

Building a Growing Organization

Our answer to the above million-dollar question is simply “building and maintaining a strategy focused organization” that embed a set of Vision, Mission and Values to become the singularly focused goal from top executive to the front-line staff. We all know it is easier said than done! How can such a mere communication transform a company from just a competitive player in the market to enjoy a steady growth despite changing economic conditions?

Our approach to organizational leaders is to help them challenge themselves to design and implement a ‘Strategic Management System’ that focuses on a clear value proposition to the customers that enables organizations to become Profitable and Sustainable - prerequisites for Growth. If these are not realized, growth becomes a vague dream.

How can it be achieved?

It all starts with a simple practice of constantly inculcating the goal and purpose of the organization and how each employee plays a vital role in achieving it. Leaders of the organization need to communicate this strategic management system as a process defined by the Balanced Scorecard and the Strategy Map. Everyone owns it. A simple solution may be to hire an external management consultant to solve the need for a strategic plan, but we all know that the plan will collect dust after a while because no one is showing interest, or they met the dead end during implementation and don’t know how to proceed.

A Management Consultant job is to help the organization to be in a better competitive state than before and at the same time train the client to become more knowledgeable and apply methodically to improve results. *This is the best reason why we exist as Grotrend Management Consultants to support the organizational leaders in learning and developing a practical, implementable strategic plan.*

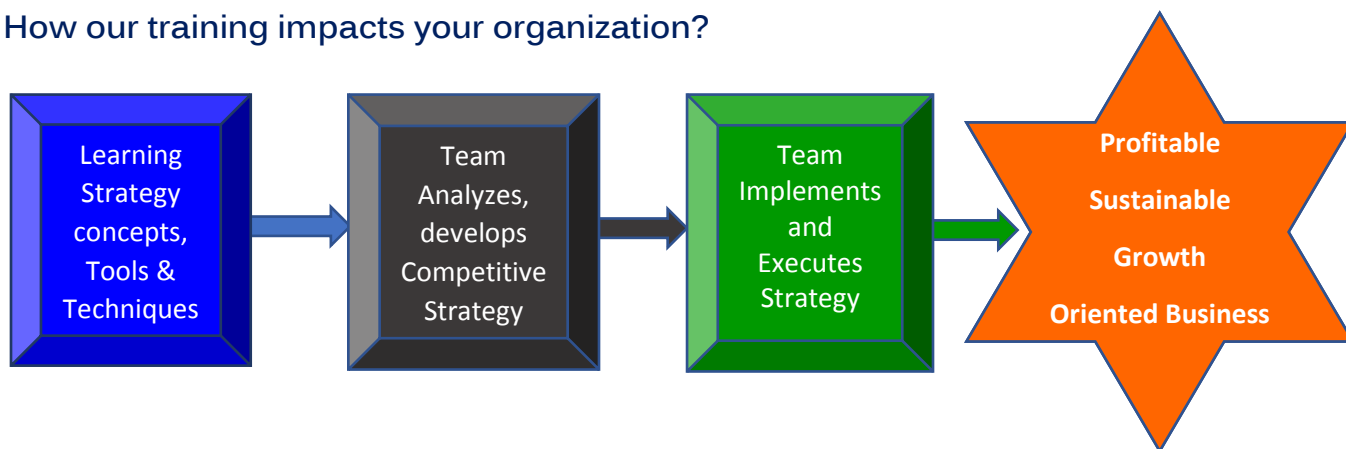
We strongly encourage not only the executives, but also their direct reports to be part of our training that focuses on developing and implementing strategic plan that is unique to your organization. The reason being, we observed high team collaborations among cross functional teams during strategic planning activities in our training and everyone's creativity was encouraged and heard. Our promise to your organization is to offer this training and implementation program to develop the distinctive competitive advantage to become market leaders.

Our World Class Knowledge Transfer

Based on your requirements, our 2 or 3 days of training is customised and offered to educate on;

1. Strategy planning concepts
Learn the industry best practices and underlying concepts
2. Tools and Techniques
Best tools and techniques to conduct strategic analysis
3. Strategy Development
Focusing and aligning the resources in your organization
4. An Integrated approach to execute the plan
Integrating the strategy in your organization

How our training impacts your organization?



Our training is customized according to your organizational need, with practical approach on your business problems. Your team *just not learn about Strategy Development but start developing an actual practical implementable plan with us* during the training.

The strategic plan development training is offered by a 50+ years of combined experience as Strategic Management Consultants with latest industry standards on Strategy planning and Execution. We do believe and follow an adage "Instead of giving a fish to eat, teach a person to fish to become self sufficient"

Outcome of our consulting engagements benefited client organizations in;

- *Practical, Implementable, Growth oriented Strategic plans*
- *Increase in organizational efficiencies*
- *Operational effectiveness*
- *Revenue Growth*
- *Transfer of knowledge base through training and facilitation*
- *Strong team building, collaboration among cross functional teams*

Our consulting experience range from mid to large enterprises to achieve organizational effectiveness through a sound comprehensive strategic planning process, that seamlessly integrate core functional & operational improvements through project management approaches. Some of the industries we made our mark are in Government, Non-Profit Organizations, Telecommunication, Petro Chemicals, Automotive and Energy sectors.

We would be delighted to have a conversation with you on how to help your team learn the strategy development so that you keep reaping the rewards whenever you need to make you a more Profitable, Sustainable and Growth oriented organization. We can be reached at farook@grotrend.com or alternatively by phone at 647-780-1449.

We look forward to challenging your dream. Are you ready?

